



District 6780 Goals 2011-2012

STRATEGIC PLANNING

- Make strategic planning available to each club in our District
- Revisit and update our district plan

CLUB ACHIEVEMENT

- Presidential Citation – 45 Clubs to receive the RI Presidential Citation
- District Governor's Citation – 45 Clubs to receive the District Governor's Citation
- Awards of Excellence – Each Club to submit at least one entry

MEMBERSHIP

- One net new member per club with an emphasis on diversity
- Continue focus on retention
- Charter two new clubs with one being an E-Club

ROTARY FOUNDATION

- Contributions in excess of half a million dollars to the Annual Programs Fund and increase the number of Star Clubs
- Continue to support the End Polio Now until the job is done and increase the number of Polio Eradicators
- Increase participation in the Major Donors, Paul Harris Society, Benefactors, and Bequest Society. Add two members to the Arch C. Klumph Society

HUMANITARIAN GRANTS

- Award 100% of the \$47,000 available for District Simplified Grants
- Utilize matching grants to enable all 65 Clubs to become Globe Clubs

PUBLIC RELATIONS

- Obtain a public relations grant to promote Rotary and its public image
- Utilize Webinar software to expand communication
- Encourage all Clubs to participate in social networking

DISTRICT CONFERENCE

- 500 Total attendance with every Club being represented